

MICHAEL KINGSBERRY

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SENIOR AI VIDEO PRODUCER

Generative AI Video • Creative Production • Video Editing • Motion Graphics • Hybrid AI/Live-Action Workflows

PROFESSIONAL SUMMARY

Senior AI video producer and creative technology professional combining end-to-end video production, editorial storytelling, motion graphics, sound, and generative AI. Develops concepts, scripts, storyboards, visual approaches, and production workflows from idea through client-ready delivery, with hands-on editing and finishing in Adobe Premiere Pro. Applies AI-generated and AI-assisted video, image, voice, music, and language tools within traditional live-action and post-production workflows for commercial, federal, international, educational, and social content.

CORE EXPERTISE

AI-Generated & AI-Assisted Video • Generative Media • Video Production & Post-Production • Creative Production • Concept Development • Creative Briefs • Scripting & Storyboarding • Adobe Premiere Pro • Motion Graphics • Editorial Storytelling • Creative Direction • Brand Communications • AI Production Workflows • Visual Continuity • Sound Design & Audio Mixing • Live-Action & Hybrid Production • Executive Communications • Social & Digital Content • Quality Standards • Multiple-Project Delivery

PROFESSIONAL EXPERIENCE

THE BOWEN GROUP / GTSC — Remote | 2022–Present

Creative Designer | 2024–Present

- Conceive and produce multimedia and visual communications for federal programs, translating complex requirements and creative briefs into audience-focused digital content while maintaining brand communications, accessibility, quality standards, and production requirements.
- Conceived and produced a 30-second Military Life Learning Course Teaser Video, developing the concept and a repeatable 10–15-hour workflow integrating Adobe Premiere Pro, ChatGPT-assisted scripting, ElevenLabs AI narration, course and stock media, music, sound design, captions, and short-form social-media-style delivery.
- Develop concepts and AI-assisted creative production workflows for scripting, visual development, content review, prototyping, testing, and delivery; document repeatable production approaches and quality-check steps while collaborating with program managers, content specialists, instructional designers, developers, and creative professionals.
- Manage multiple projects and concurrent deadlines independently while maintaining attention to detail, Section 508 accessibility, captioning, transcripts, alternative text, and inclusive visual design.

THE BOWEN GROUP / GTSC — Remote | 2022–2024

Multimedia Designer

- Led multimedia production for the 15-minute Introduction to Early Intervention Services course, combining full-motion video, 2D animation, motion graphics, character animation, music, sound effects, AI-assisted storyboarding, AI narration, and accessible design.
- Pioneered AI-assisted narration within MilLife multimedia workflows, introducing text-to-speech voice production as an alternative to traditional voice talent to improve production efficiency, cost, and turnaround.
- Produced and edited instructional multimedia using Adobe After Effects, Articulate Storyline 360, Vyond, Animaker, and Reallusion, integrating video, animation, narration, precision audio editing, sound design, mixing, and mastering.

JOLONONDON CREATIVE WORKS — 2021–Present

Founder / Creative Technology & Multimedia Producer

- Lead end-to-end video and multimedia production for web, social, promotional, educational, documentary, and narrative content, developing concepts, scripts, storyboards, visual references, and production plans through filming, Adobe Premiere Pro editing, motion graphics, sound, color, captions, localization, versioning, and final delivery.
- Apply generative AI across video, image, voice, music, and language workflows using Runway, Kling, Seedance, Pika, Google Veo, Adobe Firefly, Midjourney, Leonardo AI, DALL·E, ChatGPT, ElevenLabs, Descript, Suno, Udio, VEED, and related emerging tools for visual development, previsualization, creative iteration, voice production, and hybrid AI/traditional production.
- Use Adobe Premiere Pro, After Effects, DaVinci Resolve, CapCut, Photoshop, Illustrator, Topaz, Adobe Audition, Audacity, Logic Pro, and Pro Tools across video editing, motion graphics, image finishing, audio editing, sound design, mixing, mastering, and mobile production workflows.
- Evaluate emerging AI tools and production approaches based on creative need and output quality, building repeatable workflows that preserve visual continuity, editorial pacing, quality standards, production control, and polished client-ready delivery.
- Produce and repurpose short-form video, Reels, audiograms, demos, testimonials, event content, infographics, and branded campaign assets supporting digital, social, promotional, and brand communications.

- Develop accessible and multilingual media using AI-assisted voice production, transcription, captioning, translation, and localization workflows.

SELECTCUT MEDIA LLC — 2015–2020

Multimedia Producer / Director / Editor

- Directed and produced video and multimedia projects from concept and pre-production through filming, cinematography, performance direction, Adobe Premiere Pro editing, sound design, post-production, mastering, and final delivery.
- Directed, filmed, and edited the independent horror film Donum, leading visual storytelling, composition, cinematography, performance direction, editorial pacing, mood, tone, and post-production through completion and festival submission.
- Produced and edited The Ride for the World Lens Foundation, shaping multilingual footage captured across four continents into a cohesive documentary narrative; managed international media assets, translation and subtitles, editorial structure, music, and audio restoration.
- Produced corporate, promotional, interview, educational, documentary, narrative, and social-media content, adapting visual style, pacing, sound, format, and storytelling to audience, platform, and communication objectives.

KEYLOGIC / IIA — 2016–2020

Senior Subject Matter Expert / Multimedia Producer

- Developed multimedia, digital-learning, and technical-communications solutions for enterprise, academic, and federal clients, bridging audiovisual production, technical information, documentation, usability, and quality assurance.
- Conducted a digital media collection-management assessment for the Library of Congress and developed streamlined workflows, operational recommendations, and digital asset management best practices.

THE WORLD BANK GROUP — Washington, DC | 2008–2015

Lead Multimedia Producer / Director | 2012–2015 • Head, Multimedia Center / Program Manager / AV Archivist | 2008–2012

- Led multidisciplinary teams producing and directing multimedia communications for senior management, staff, and global audiences, overseeing concept development, production planning, video production, editing, post-production, vendors, budgets, and final delivery.
- Served as Lead Technical Media Producer for the World Bank Group Visitor's Center initiative, developing interactive exhibits and data-driven visual experiences; coordinated contractors, 3D modeling, media development, technical integration, testing, and stakeholder demonstrations.
- Built and managed an institutional digital asset management environment supporting 23,000+ audiovisual assets across headquarters and 140 country offices, establishing repeatable digitization, QC, archival, preservation, access-control, and reporting workflows.

TECHNOLOGY & PRODUCTION ENVIRONMENT

Video, Editing & Motion: Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve, CapCut; video editing, post-production, motion graphics, cinematography, color, visual continuity, versioning, platform-specific delivery

Generative Video & Image: Runway, Kling, Seedance, Pika, Google Veo, Adobe Firefly, Midjourney, Leonardo AI, DALL·E, Google Gemini/Nano Banana, ChatGPT image generation; AI video/image generation, previsualization, creative iteration

AI Voice, Audio & Creative Production: ElevenLabs, Descript, Suno, Udio, VEED; AI voice, text-to-speech, voice cloning, generative music, transcription, captions, translation, localization

Design, Imaging & Finishing: Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Topaz; image editing, enhancement, compositing, visual development, photography

Audio Production: Adobe Audition, Audacity, Logic Pro, Pro Tools; recording, editing, sound design, mixing, mastering, voice production

Production Systems: Digital asset management, media archives, AI-assisted production workflows, Git/GitHub, AWS, Asana; creative briefs, documentation, testing/QA, quality standards, workflow development

EDUCATION

Master of Science, Information Systems — University of Phoenix

Bachelor of Science, Information Technology — Specialization: Multimedia and Visual Communications — University of Phoenix