

MICHAEL KINGSBERRY

High Point, NC | 301-467-1802 | Michael.kingsberry@yahoo.com | Active Secret Clearance
michaelkingsberry.com | linkedin.com/in/michaelkingsberry

SENIOR MULTIMEDIA PRODUCER

Video Production & Storytelling • Motion Graphics • Social & Digital Content • AI-Enabled Production • Visual Communications

PROFESSIONAL SUMMARY

Senior multimedia producer and creative technology professional delivering concept-to-delivery video production, visual storytelling, motion graphics, social and digital content, and post-production. Brings creative leadership and hands-on Adobe Creative Cloud production expertise, including Adobe Premiere Pro and After Effects, with AI-enabled workflows for federal, international, commercial, and educational audiences.

CORE EXPERTISE

Multimedia Production • Video Production & Editing • Visual Storytelling • Motion Graphics & Animation • Creative Direction • Concept Development • Storyboarding • Social & Digital Content • Post-Production • Sound Design • Visual Communications • Cross-Functional Collaboration • Leadership • Generative AI

PROFESSIONAL EXPERIENCE

THE BOWEN GROUP / GTSC — Remote | 2022–Present

Creative Designer | 2024–Present

- Develop visual communications, digital publications, eLearning assets, and multimedia for federal programs using Adobe Creative Cloud, translating complex technical and instructional requirements into clear, audience-focused digital content while maintaining brand, accessibility, quality, and production standards.
- Conceived and produced a 30-second Military Life Learning Course Teaser, developing a short-form, social-media-style video from concept and script through editing, AI narration, music, sound design, and final delivery in Adobe Premiere Pro. Established a repeatable 10–15-hour production workflow and level-of-effort model.
- Work independently and collaborate cross-functionally with program managers, content specialists, instructional designers, developers, and creative professionals. Manage multiple projects, review cycles, and production schedules while meeting deadlines with consistent attention to detail.

Multimedia Designer | 2022–2024

- Led multimedia production for the 15-minute Introduction to Early Intervention Services MilLife Learning course, combining full-motion video, 2D animation, motion graphics, character animation, music, sound effects, AI-assisted storyboarding, AI narration, and accessible design.
- Pioneered AI-assisted narration within MilLife multimedia production workflows, introducing text-to-speech voice production as an alternative to traditional voice talent to improve efficiency and reduce production costs and turnaround time.
- Produced and edited instructional multimedia using Articulate Storyline 360, Vyond, Animaker, Reallusion Cartoon Animator, and Adobe After Effects, integrating motion graphics, animation, video, narration, interaction, precision audio editing, sound design, mixing, and mastering.

JOLONDON CREATIVE WORKS — 2021–Present

Founder / Creative Technology & Multimedia Producer

- Lead multidisciplinary multimedia projects spanning video, digital storytelling, visual communications, photography, social content, and interactive experiences, integrating creative direction, production, post-production, and technology.
- Direct end-to-end video, multimedia, and film production for web, social, promotional, educational, documentary, and narrative content, from concept, scripting, shot planning, and storyboarding through production, editing, motion graphics, sound, color, captions, localization, and delivery.
- Apply generative image, video, voice, music, and language tools including OpenAI/ChatGPT, Adobe Firefly, Midjourney, Leonardo AI, Runway, Kling, Seedance, Pika, Google Veo, ElevenLabs, Descript, Suno, Udio, and VEED for visual development, previsualization, creative iteration, voice production, generative music, and hybrid AI/traditional workflows.
- Produce and repurpose short- and long-form content for social and digital channels, including Reels, audiograms, product demos, testimonials, event content, infographics, and branded campaign assets optimized for platform-specific formats, pacing, captions, and calls to action.
- Serve as co-inventor and multimedia technology-development team member for QuickSession Pro, an AI-enabled music-production platform combining remote recording, professional audio processing, and AI-assisted mixing/mastering; contribute to feature development, testing, troubleshooting, and release validation.
- Designed and implemented a visual documentation system for a private collection of 600+ Inuit artworks, establishing controlled multi-angle photography, standardized imaging, quality control, and 360° visualization workflows supporting publication, virtual presentation, appraisal, and long-term access.
- Develop accessible and multilingual media using AI-assisted voice production, transcription, captioning, translation, subtitles, and localization workflows.

KEYLOGIC / IIA — 2016–2020

Senior Subject Matter Expert / Multimedia Producer

- Produced multimedia training and instructional content supporting technology adoption, user education, and digital learning.

SELECTCUT MEDIA LLC — 2015–2020

Multimedia Producer / Director / Editor

- Directed and produced video and multimedia from concept and pre-production through filming, editing, sound design, post-production, mastering, and final delivery.
- Directed, filmed, and edited the independent horror film Donum, leading visual storytelling, cinematography, performance direction, editorial pacing, and post-production through completion and submission to horror-film festivals.
- Produced and edited The Ride, a global documentary for the World Lens Foundation, shaping multilingual footage captured across four continents into a cohesive narrative exploring creativity, education, youth empowerment, and cross-cultural connection; managed international media assets, translation and subtitle integration, and audio restoration.
- Produced corporate, promotional, interview, educational, documentary, narrative, and social-media content, adapting visual style, pacing, sound, format, and storytelling to audience, platform, and communication objectives.

THE WORLD BANK GROUP — Washington, DC

Lead Multimedia Producer / Director | 2012–2015

- Led multidisciplinary teams producing and directing multimedia communications for staff, senior management, and global audiences, overseeing concept development, production planning, filming, editing, post-production, and final delivery.

Head, Multimedia Center | 2003–2008

- Led the design and build of an in-house professional multimedia production facility, managing a \$500K+ facility and technology budget spanning professional video, editing, streaming, and multimedia-production infrastructure.
- Developed and managed the World Bank Media Streaming Portal, delivering thousands of training modules, promotional campaigns, executive communications, and audiovisual programs to global staff.
- Directed Multimedia Center operations spanning professional video production, editing, media streaming, technical infrastructure, production workflows, and client services supporting communications and learning.

TECHNOLOGY & PRODUCTION ENVIRONMENT

Creative & Multimedia Production: Adobe Creative Cloud, Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve, CapCut, Adobe Audition, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Topaz; video editing, film production, motion graphics, 2D animation, photography, audio post-production, sound design

AI-Driven Video & Generative Media: Adobe Firefly, Photoshop Generative AI/Generative Fill, Midjourney, Leonardo AI, DALL·E, OpenAI/ChatGPT, Runway, Kling, Seedance, Pika, Google Veo, ElevenLabs, Descript, Suno, Udio, VEED; generative image, video, voice, audio, and music workflows

Production Workflow: Concept development, scripting, shot planning, storyboarding, visual development, creative brainstorming, image/video generation and editing, previsualization, visual continuity, voice production, captions/subtitles, localization, mastering, and final delivery

eLearning & Animation: Articulate Storyline 360, Adobe Captivate, Camtasia, Vyond, Reallusion Cartoon Animator, Animaker; instructional multimedia, animation, accessible media production

Social & Digital Content: Digital content creation, short-form video, Reels, audiograms, social campaign creative, content repurposing, platform-specific formatting, captions/subtitles, calls to action, infographics, and branded campaign assets

Audio Production: Adobe Audition, Audacity, Logic Pro, Pro Tools; recording, voice production, editing, audio restoration, sound design, mixing, mastering, and soundscape development

EDUCATION

Master of Science, Information Systems

University of Phoenix

Bachelor of Science, Information Technology

Specialization: Multimedia and Visual Communications

University of Phoenix