

MICHAEL KINGSBERRY

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SENIOR GRAPHIC DESIGNER

Visual Communications • Graphic Design • Data Visualization • Executive Communications • Section 508 Accessibility

PROFESSIONAL SUMMARY

Senior graphic designer and visual communications professional translating complex technical, operational, and instructional information into clear, engaging, executive-ready products. Combines Adobe Creative Cloud / Creative Suite, data visualization, digital accessibility, publication design, digital communications, and federal communications experience across print and digital platforms.

CORE EXPERTISE

Graphic Design • Visual Communications • Data Visualization • Executive Communications • Presentation Design • Technical Publications • Digital Publications • Infographics • Digital Content • Digital Communications • Section 508 Accessibility • Digital Accessibility • Adobe Creative Cloud • Visual Storytelling • Layout Design • Branding

PROFESSIONAL EXPERIENCE

THE BOWEN GROUP / GTSC — Remote | 2022–Present

Creative Designer | 2024–Present

- Design visual communications, digital publications, presentations, eLearning assets, and multimedia for federal programs, translating complex technical information and requirements into clear, audience-focused products using Adobe Creative Cloud while maintaining branding, accessibility, quality, and production standards.
- Conceived and developed the Military Life Learning Dashboard to simplify spreadsheet-based promotional asset tracking, creating data visualizations and dashboard views that help teams review content coverage, identify gaps, filter by topic, status, and promotional date, and generate clearer summaries for planning and review.
- Produce and validate Section 508-compliant digital content and documents across Word, PowerPoint, PDF, eLearning, and multimedia, integrating digital accessibility through alternative text, accessible document structure, captioning, transcripts, and inclusive visual design.
- Work independently and collaborate with program managers, content specialists, instructional designers, developers, and creative professionals to translate complex information visually. Manage multiple projects, stakeholder reviews, revisions, and deadlines with consistent attention to detail.

Multimedia Designer | 2022–2024

- Led visual and multimedia production for the 15-minute Introduction to Early Intervention Services MilLife Learning course, combining full-motion video, 2D animation, motion graphics, character animation, AI-assisted storyboarding and narration, and accessible design to communicate instructional content clearly.

JOLONDON CREATIVE WORKS — 2021–Present

Founder / Creative Technology & Multimedia Producer

- Lead multidisciplinary graphic design, visual communications, digital storytelling, photography, website, interactive, and multimedia projects, translating client and project requirements into cohesive visual products for print and digital platforms.
- Produce infographics, marketing materials, branded campaign assets, social and digital content, short-form video, educational and promotional products, testimonials, event materials, and outreach communications, adapting typography, layout, visual hierarchy, format, and branding for audience and platform needs.
- Designed and implemented a digital documentation system for a private collection of 600+ Inuit artworks, establishing controlled multi-angle photography, standardized imaging, metadata, file management, quality control, and 360° visualization workflows supporting publication, appraisal, virtual presentation, and long-term access.
- Conceived and developed the Inuit Collection Archive System, structuring an initial validated registry of 1,078 digital assets across 148 artworks and 23 artist folders with zero orphaned or duplicate assets, integrating collection information, visual assets, and appraisal workflows into a unified digital environment.

KEYLOGIC / IIA — 2016–2020

Senior Subject Matter Expert / Multimedia Producer

- Developed visual communications, multimedia, digital-learning, and technical-publication solutions for enterprise, academic, and federal clients, translating technical information and requirements into documentation, training, visual media, usability, and quality-assurance products.
- Created LinkedIn Learning development toolkits, technical documentation, and instructional media supporting institutional implementation, technology adoption, rollout, and user education.

THE WORLD BANK GROUP — Washington, DC

Lead Multimedia Producer / Director | 2012–2015

- Led multidisciplinary project teams producing visual and multimedia communications for World Bank staff, senior management, and global audiences, translating institutional requirements into audience-focused communications from concept and production planning through final delivery.
- Served as Lead Technical Media Producer for the World Bank Group Visitor's Center initiative, developing interactive exhibits and adapting NOAA's Science On a Sphere technology to visualize global-development and poverty-elimination data; coordinated contractors, 3D modeling, media/data development, technical integration, testing, and stakeholder tours in a demonstration environment.

Head, Multimedia Center / Program Manager / AV Archivist | 2008–2012

- Developed analytics and reporting for senior management on digital asset management progress, conversion volume, collection activity, and operational trends while managing multimedia professionals and repeatable production, preservation, and quality-control workflows.

Head, Multimedia Center | 2003–2008

- Developed and managed the World Bank Media Streaming Portal, delivering thousands of training modules, promotional campaigns, executive communications, and audiovisual programs to staff across the global organization.
- Led the design and build of an in-house professional multimedia production facility, managing a \$500K+ facility and technology budget and directing production workflows, technical infrastructure, and client services supporting institutional communications and learning.

DESIGN & TECHNOLOGY ENVIRONMENT

Graphic Design & Visual Communications: Adobe Creative Cloud / Creative Suite, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Microsoft PowerPoint; graphic design, visual communications, technical publications, presentation design, infographics, marketing materials, digital and print content, typography, layout, visual hierarchy, branding, and production standards

Data Visualization & Digital Communications: Data visualization, dashboard concepts, reporting, information organization, website graphics, digital communications, digital platforms, UX/UI, HTML, CSS, JavaScript; testing and quality assurance

Accessibility & Inclusive Design: Section 508 remediation and validation, digital accessibility, accessible Word, PowerPoint, PDF, eLearning, and multimedia; alternative text, accessible document structure, captions, transcripts, inclusive visual design

Multimedia & Motion: Adobe Premiere Pro, Adobe After Effects, Adobe Audition, Adobe Lightroom; video editing, motion graphics, 2D animation, photography, audio post-production, accessible media production

EDUCATION

Master of Science, Information Systems

University of Phoenix

Bachelor of Science, Information Technology

Specialization: Multimedia and Visual Communications

University of Phoenix